



## MIT D-LAB FIELDWORK GRANTS

MIT D-Lab Fieldwork Grants, funded by the Underclassmen Giving Campaign, provide funding to send MIT undergraduates abroad and continue work initiated at D-Lab to benefit communities in the developing world. These grants are continuing work on projects that began in a D-Lab class, independent study, UROP, research fellowship, or other D-Lab context. Fall 2016 grants are intended for projects and travel to take place over IAP of 2017.

## THE UNDERCLASSMEN GIVING CAMPAIGN

Since October 2006, MIT undergraduates have been donating their time and money to support student grants (since fall 2015, D-Lab Fieldwork Grants) through the Underclassmen Giving Campaign (UGC). Each semester, volunteers gather in Lobby 10 for a one-week campaign, encouraging classmates to support their fellow students by helping fund their project ideas and turn them into reality.

## FUNDRAISING AND VOTING

Donating to the UGC is simple. Each fall and spring, UGC conducts a campaign to raise money to support Expedition Grants for the upcoming year in Lobby 10 from freshmen, sophomores, and juniors. Donating via the UGC website is also an option. Each undergraduate who donates gets to vote for her/his favorite project, and the top two vote-getters receive a D-Lab Fieldwork Grant! Undergraduates can certainly donate as many times as they want during the campaign, each donor is allowed only one vote.

## FINALIST RESPONSIBILITIES & QUALIFICATIONS

UGC finalists will represent the UGC, D-Lab, and their project throughout the campaign period. If a team project is selected for funding, the team must designate one individual to represent the team. Finalists may promote their project using various marketing channels, such as, but not limited to: face-to-face communication, e-mail, text messaging and social media. Finalists may not endorse any project other than their own. The MIT Annual Fund will provide information on the finalist's projects at Lobby 10 booth sessions, co-sponsored class council and UA events and online. Finalists are not responsible for soliciting gifts and should refer prospective donors to a UGC committee member.

### Responsibilities

- Attend a 20-minute informational meeting to learn about the UGC
- Provide D-Lab staff with the requested project information
- Participate in a 2-minute marketing video explaining the project's focus
- Attend the UGC's kick-off candidate poster session from 12-2 pm on October 31 in Lobby 10
- Promote your project during the UGC campaign period. Promotional opportunities include: Lobby 10 booth sessions, co-sponsored class council or UA events, speaking opportunities at class or a student organization meeting, e-mail, text messaging, and social media channels
- Publicize the UGC
- Make your own gift during the campaign period

### Qualifications

- Strong communication skills
- Belief in giving back to the MIT student community
- Enthusiasm for MIT and D-Lab
- The ability to make time for UGC activities

### Fall 2016 Timeline

- Applications due: October 10, 2016
- Announcement of finalist selections: by October 14
- UGC informational meeting (required): Week of October 17
- Finalist two-minute video recordings: Week of October 24
- UGC kick-off candidate poster session: 12-2 pm on October 31 in Lobby 10
- Campaign and voting: October 31-November 4