

SHARED  
LEARNING  
COLLABORATIVE  
ACTION

*“Sharing World Vision’s experiences in the working groups not only gave us the opportunity to highlight our work, but also provided a platform to prompt questions and exchange learnings for deeper engagement among members.”*



**JEAN CAPILLI**  
Innovation Specialist,  
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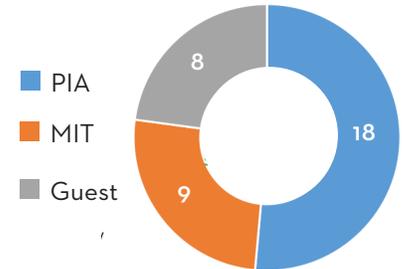
## PIA WORKING GROUPS 2015

PIA members formed four working groups around themes of common interest. Throughout the year, they contributed their knowledge and experiences through case studies that are being distilled by D-Lab into practical working tools.

### WORKING GROUPS BY THE NUMBERS

4	working groups formed
21	working group members
35	case studies shared
5	working tools generated
2	student engagements

### CASE STUDY PRESENTERS



## FOSTERING LOCAL INNOVATION AND CO-CREATION



### Lead PIA member: Melton Foundation

- Developed a common definition of co-creation.
- Identified a collection of tools and techniques to foster the enabling mindset for effective co-creation.

## DISTRIBUTION CHALLENGES AT THE BASE OF THE PYRAMID



### Lead PIA member: S.C. Johnson

- Developing a decision making tool for manufacturers to identify the most appropriate distribution strategies.
- Documenting best practices in setting up, managing and scaling networks of micro-distribution agents.

## MOBILE PHONES & BEHAVIOR CHANGE



### Lead PIA member: Grameen Foundation

- Documenting best practices for designing appropriate and scalable mobile platforms for behavior change.
- Designed a challenge for MIT students to innovate scalable mobile solutions for positive behavior change.

## GLOBAL FOOD LOSS AND WASTE



### Lead member: GREIF Corporation

- Designed and conducted a research study to understand the barriers to farmers adoption of productivity improvements in Zambia. An MIT senior was engaged in the mutliweek field study in Zambia.

# CONNECTING WITH MIT

*"PIA is a unique blend of amazing people and authentic passion. At the annual meeting, Grameen Foundation gave an impressive example of their behavior change program and that alone was worth the trip to Boston."*

THIERRY DELEPOULE  
Director, Growth Too  
Danone



## SELECT 2015 SESSIONS

Innovation for the BoP  
by the BoP

Last Mile Distribution Models  
for Energy Products

Measuring Outcomes  
and Impacts

Collaborative Innovation  
Networks

Manufacturing & Quality  
Assurance at Scale

Marketing with Dignity at  
the Base of the Pyramid

Product Design for  
Social Impact

MIT Technologies for  
Poverty Reduction

## ANNUAL MEETING AT MIT

PIA members convened for their first meeting at D-Lab, got hands-on experience in the workshop, met D-Lab Scale-Ups fellows, and set the direction for their working groups.

### SKILL-BUILDING IN THE WORKSHOP



PIA members in the D-Lab workshop creating symbols of their contributions to PIA using lost-foam casting. (l-r) Winthrop Carty, Melton Foundation; Lisa Hawkes, Unilever; Alana Libow, Danone; Clif Emmons, Medtronic.

### INTRODUCING SCALE-UPS FELLOWS



Zehra Ali (standing, center) one of 23 D-Lab Scale-Ups fellows, gives PIA members an overview of Ghonsla, her social venture in Pakistan. Ghonsla creates insulation tiles from recycled materials.

## SCALING DEVELOPMENT VENTURES CONFERENCE

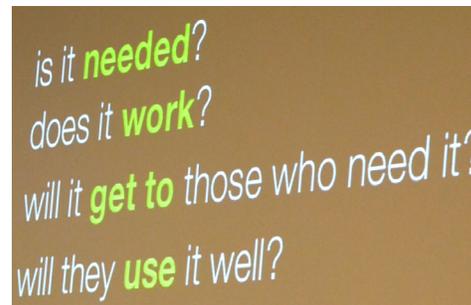
PIA members engaged with the MIT community at the 2015 SDV conference where they connected with MIT students, developing world innovators, and social entrepreneurs.

### PANELS & BREAKOUT SESSIONS



PIA member Greg Van Kirk (left) of Community Enterprise Solutions and MIT alumna Shanti Kleiman (right) of Mercy Corps participate on a panel on BoP distribution models for energy products.

### KEVIN STARR KEYNOTE



Kevin Starr, director of the Mulago Foundation, gave a pragmatic keynote address on his approach to evaluating the potential success and traction of early stage social ventures.

### IDEAS GLOBAL CHALLENGE



MIT PhD student Amit Gandhi presenting his innovation in cookstove sensing at the MIT IDEAS Global Challenge Showcase.

### NETWORKING



Connecting with social entrepreneurs, developing world innovators and thought leaders was a highlight of the conference.

# TRANSFORMATIVE FIELD-BASED EXPERIENCE

*"It was extremely rewarding to witness the participant's transformations: community representatives becoming empowered to co-create solutions for their village, PIA members recognizing their biases and challenging their assumptions while gaining a real appreciation for the co-design process.*

*It was a validation for the power of D-Lab's co-creation methodology, our experiential learning approach and our vision for PIA."*



**WINTHROP CARTY**  
Executive Director,  
Melton Foundation

## PIA CO-DESIGN SUMMIT 2015, GHANA



Thirty-five participants including PIA members, Ghanaian social entrepreneurs, local innovators, and community representatives came together in Kumasi and New longoro to practice co-design and explore collaborations.

### ENABLING MINDSET



Summit participants practicing deep listening during a Dialog Walk, the first of many activities preparing participants to engage in effective co-design.

### COMMUNITY ENGAGEMENT



The highlight of the summit was the community meeting where participants listened to community members' to gain deep insight into the problems the teams were tackling.

### CO-DESIGN TRAINING



The introduction to the co-design cycle included the "orange raise" exercise in which participants collaboratively design a raised orange vessel using only paper.

### EXPLORING PARTNERSHIPS



Through learning more about each other's work, roles, and organizations, six concrete opportunities for collaboration beyond the summit projects were identified.



Participants from the PIA Co-Design Summit were welcomed by D-Lab founder and co-director Amy Smith into the USAID-funded International Development Innovation Network (IDIN), a growing community of over 600 innovators from around the world.