Welcome to the Workshop
Name of Workshop

**Tool: Impact Target**

What impact will we generate together? For whom?

### Step-by-Step

1. **Step 1: Clarify Impact Monitoring Goals**
   - **Partnership organizations**
     - Partner 1: Partner 2
   - **Beneficiaries**
   - **Other key stakeholders**

2. **Step 2: Prioritize Impact Targets**
   - **2.1. Brainstorm individually WHAT types of impact the partnership will generate. Organize your ideas within the three impactbottom-line dimensions: Social, Environmental and Economic.**
   - **2.2. Taking turns, place your impact goals in the Impact Target Framework with highest priority in the center and lower priority in the outer layers.**
   - **2.3. Discuss and decide collaboratively WHICH impact goals you will monitor and identify them with distinctive markers. You cannot monitor all the goals, you have to narrow this down to a reasonable list depending on the resources that partners will allocate to impact monitoring. While you might choose to prioritize impacts that fall at the center of the target framework, you might also consider monitoring other types of impacts that may feel further out but are particularly important to other key stakeholders like funders.**

3. **Step 3: Define the Impact Value Chain**
   - **3.1. Together, define HOW you will achieve your impact targets by developing the Impact Value Chain for each one:**
     - **INPUT** - refers to all that goes into the partnership activities leading to the impact goal – e.g. money, time, resources, raw materials. These can be easily counted and are often already well-documented.
     - **OUTPUT** - refers to the tangible products or services that will be delivered to the impact beneficiaries. These also can generally be counted and should be well-documented through the partnership activities.
     - **OUTCOME** - refers to the positive effects of the outputs on the beneficiaries. These generally need to be calculated from the outputs by using scientifically proven correlations or credible frameworks from well-regarded institutions.
     - **WIDER IMPACT** - refers to the global challenges and broad positive changes that the partnership will contribute to. Typically, these cannot be measured directly, but studies or other sources can credibly link your outcomes to a positive change.

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### Steps Description

**Step 1: Clarify Impact Monitoring Goals**

Together, discuss and align on **WHY** you need to measure impact and **WHO** will be interested in your impact results by answering the following questions:

- **Why is each of the partners interested in monitoring the impact of the partnership?**
- **What are the partnership’s generating impact objectives?**
- **Who will be interested in the partnership’s goals?**
- **What will you be measuring the partnership’s impact goals with?**
- **Who will allocate the resources to impact monitoring?**
- **What will you use to communicate your impact goals?**

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